

VoICE: The Value of Compendium of Evidence

WORLD IMMUNIZATION WEEK SOCIAL MEDIA TOOLKIT 2021

Vaccines bring us closer to a world where all children are protected against preventable illnesses like measles, pneumonia, and diarrhea. Investment in immunization brings us closer to ending the COVID-19 pandemic and brings closer to a healthier future for all.

The Value of Immunization Compendium of Evidence (VoICE) is a searchable database of peer-reviewed scientific evidence paired with advocacy messaging immunization advocates can use this World Immunization Week to show that #VaccinesWork for better health, better economies, and improved equity.

Vaccines bring us closer to a world where no one suffers or dies from a vaccine-preventable disease.



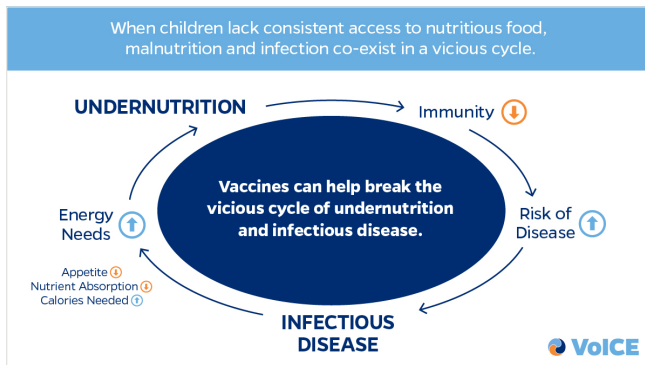
In just the last 30 years, child deaths have decreased by over 50%, thanks in large part to vaccines. #VaccinesWork to help protect against more than 20 diseases, from pneumonia to cervical cancer to Ebola.

Learn more about the benefits of vaccines at
<https://immunizationevidence.org/>



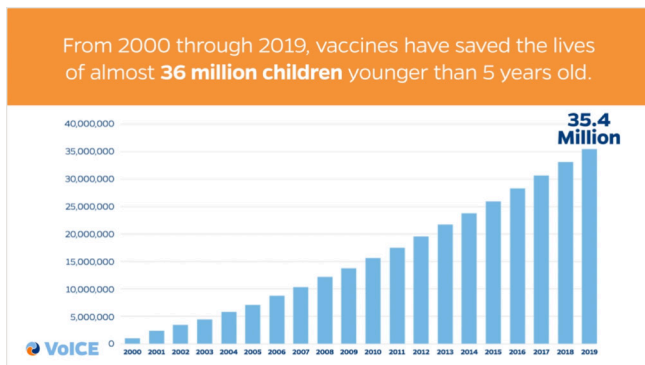
#VaccinesWork to bring us closer to a world where no one suffers or dies from a vaccine-preventable disease.

https://bit.ly/VoICE_ImmunizationEquity



Malnourished kids suffer the most from pneumonia, diarrhea and other vaccine-preventable infections. #VaccinesWork to help all children get a healthy start!

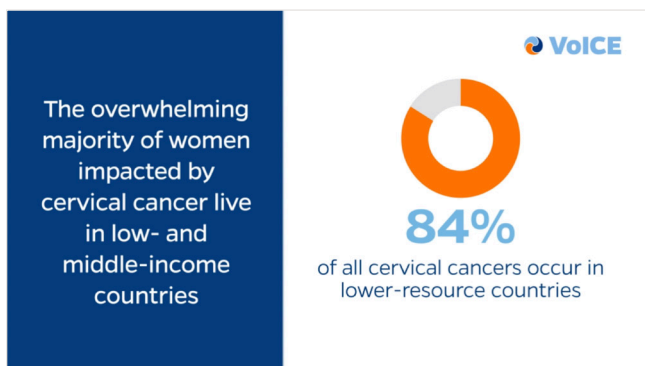
http://bit.ly/growth_nutrition



Thanks to vaccines, today billions of people live healthy lives protected from vaccine-preventable diseases like measles and whooping cough.

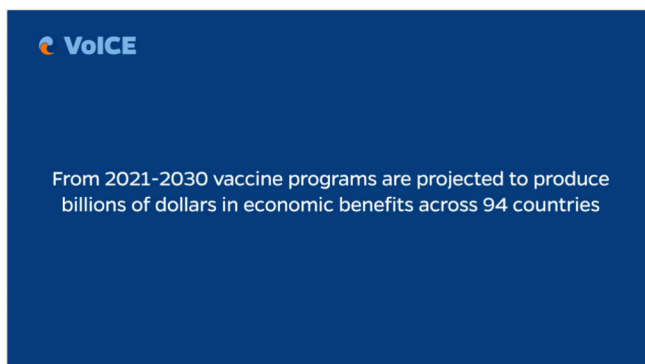
Learn more about how #VaccinesWork to protect millions of children around the world

<http://bit.ly/VoICEValueOfVaccines>



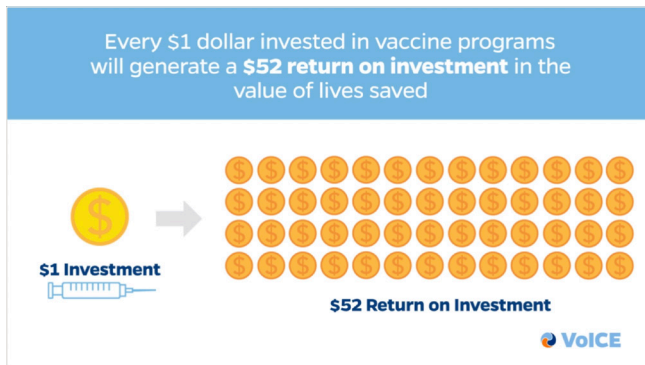
“More than any other cancer, cervical cancer reflects striking global health inequity.” HPV #VaccinesWork to help enhance global equity for women and girls #HPVelimination

<https://bit.ly/VoICEHPV>



Investments in vaccines not only help save lives—vaccine programs produce billions of dollars in economic benefits. #VaccinesWork

<http://bit.ly/VoICEValueOfVaccines>



Every \$1 invested in vaccine programs returned \$52 in broader social and economic benefits. #VaccinesWork to bring us closer to a healthier, more prosperous world.

<http://bit.ly/VoICEValueOfVaccines>

Programs and policies that **empower** and **educate** women help improve children's health - including the *likelihood that they will be immunized!*



VoICE
ImmunizationEvidence.org

The more empowered women are the more likely their children are to be vaccinated.

Learn more about how #VaccinesWork for gender equity: http://bit.ly/gender_inequity



THE TRUE IMPACT OF VACCINATION IS FAR-REACHING

- #VaccinesWork to support children's healthy growth and development
- #VaccinesWork to improve educational outcomes
- #VaccinesWork to promote economic stability
- #VaccinesWork to reduce equity gaps

VoICE

For #WIW2021 @VoICE_Evidence is highlighting the many benefits of immunization:

- Support healthy growth
- Improve education outcomes
- Promote economic stability
- Reduce equity gaps

#VaccinesWork <https://bit.ly/3d2m3jq>